

PRACTICUS™

Advisory Services

Independent, confidential, practical advice from leaders who've been there before

REAL EXPERIENCE | FREE OF CHARGE | NETWORK ACCESS

ABOUT US

8K+

ENGAGEMENTS
DELIVERED

With over two decades of experience, Practicus supports organisations like **yours** with recruitment and advisory services.

1.5K

CLIENTS

Whether you need to drive transformation, solve complex business challenges or find the perfect leader, our tailored approach connects you with proven experts who deliver results, fast.

4.9

GOOGLE RATING

We supply these services to every industry in the UK, and with significant international reach across the globe.

22

YEARS EXPERIENCE

We're not just filling roles, **we are building the teams that deliver outcomes** and make a lasting impact.

WHY US?

At Practicus, we are trusted advisors and market specialists who understand the complexities of your sector, the pressures you face, and the people you need to drive success. When facing new strategic or operational challenges, most leaders have three options:

- Pay consultants
- Rely on internal perspective
- Search their network

But what if you could speak to someone who has already owned the exact challenge - without commercial agendas?



ADVISORY NETWORK

Practicus brings together a wide network of experienced business professionals spanning multiple sectors, functions and levels of seniority. This depth and breadth of experience reflects exposure to a wide range of complex challenges, enabling us to connect prospective clients with the right expertise and insight through our advisory services.



UK-WIDE REACH AND RELATIONSHIPS

From London to Edinburgh, our local insight is backed by years of experience and recognition.

WHAT WE OFFER:

We connect you with experienced leaders who have **owned and delivered** similar challenges.

- No cost
- No hidden agenda
- No consulting pitch
- Just practical experience shared in good faith

ADVISORY SERVICES

Our **Advisory services are free of charge** meaning you can gain expert advice when presented with a new challenge from people who have been there before.

FREE OF CHARGE

It is freely given by a community of people who are committed to the exchange of ideas, experience and hindsight for mutual benefit.

INDEPENDENT & IMPARTIAL

You can be assured that the advice you gain is free of any agenda because community members share advice on the basis of reciprocity in kind.

CONFIDENTIAL

You can speak freely because of our track record for sensitivity and culture of discretion.

BESPOKE TO YOUR PARTICULAR CHALLENGE

You will gain advice that is relevant to you, your situation and your organisation – not general consulting book plays and old slideware.

PRACTICAL ADVICE YOU CAN USE

You will speak to people who owned the challenge and had to act, not just advise.

CROSS-INDUSTRY

You can gain insight from other industries that are ahead of the curve with the same or similar challenge.

HOW IT WORKS

Our process is simple, discreet and designed to deliver practical value quickly. In four simple steps, we connect you with the experience you need to move forward with confidence.

1

SHARE YOUR CHALLENGE

We begin with a discreet conversation to understand your challenge, context and objectives. Nothing is shared without your agreement.

2

IDENTIFY ADVISOR PROFILES

We share profiles of industry leaders who have personally owned and delivered similar challenges. They are chosen for relevance and lived experience.

3

MEET YOUR ADVISOR

We facilitate confidential conversations with a carefully matched advisor, focused on candid advice and solutions bespoke to your challenge.

4

GAIN PRACTICAL INSIGHT

After meeting with an advisory, you'll leave with a new perspective and tangible next steps, grounded in real-world hands-on experience.

CASE STUDY: EV SCALE UP

THE CHALLENGE

A high-growth EV business was preparing to hire its first Chief Data Officer. Before going to market, the CEO and CFO engaged our Advisory Service to sense-check whether a board-level CDO was right for their stage of growth.

OUR APPROACH

- **Facilitated discussions** with experienced Chief Data Advisors
- **Assessed data** maturity, structure and immediate business needs
- **Benchmarked leadership** profiles across similar growth-stage firms
- **Challenged assumptions** around “title-first” hiring

THE RESULT

- Placed a high-calibre Head of Data aligned to growth stage
- £40k annual salary saving
- Secured the exact capability required
- Positioned the organisation to scale leadership at the right time

CLIENT TESTIMONIAL

“We were initially intrigued by the Advisory Service, and admittedly a little sceptical about how valuable a free service could really be. However, speaking with the Data Advisors quickly proved its worth.”

KEY INSIGHT

The business didn't yet need a board-level CDO — it needed a hands-on data leader to build strong foundations before scaling strategically.

Looking for your next strategic hire?

Before you go to market, take a moment to get the brief right. Our Advisory Service helps C-suite leaders sense-check executive requirements, align capability to growth stage and avoid costly over-hiring.

Sometimes the smartest move isn't hiring faster –it's pausing to make sure you're hiring right.

Get in touch!



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